

Most Outstanding Bulacan Businessmen

Award Criteria

The nominee is judged by his outstanding leadership and excellence in his field of endeavor and for his outstanding contribution to the cause of humanity. The annual award is given to recognize Bulacan Businessmen who have proven themselves worthy of honor based on the following criteria.

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| 1. Leadership and dynamism as evidenced by the actual accomplishments generated by one's investments in the following areas: | 30pts |
| • Employment generation as evidenced by the number of direct new jobs resulting from the investment project; generation of indirect employment and/or establishing network or linkage with countryside enterprises. | |
| • Human resources development as evidenced by the opportunities and training and welfare program it gives to its employees for personal and career advancement and self-development as a total human being. | |
| 2. Sustainability as evidenced by the prudent use of company resources and income earned from the business to acquire fixed and current assets , and/or the capacity to sustain a balance growth of the business for long-term success | 20pts |
| 3. Citations and awards | 15pts |
| 4. Community service as evidenced by the extent of involvement in socio-civic undertakings / activities. (Community service refers to services rendered by the nominee to the community where he/she belongs, other than employment. Services that may be credited, including new technology, skills training, medical/dental outreach, etc.) | 10pts |
| 5. Adherence to principle of sustainable development as evidenced by activities that help protect the environment | 5pts |
| 6. Organizational Affiliations. | 5pts |
| 7. Status of Children | 5pts |
| 8. Educational Attainment | 5pts |
| 9. Continuing Education (Seminars/Training Attended) | 5pts |

Total **100pts**